



Local Roofing Contractor Receives Top Honors from Firestone Building Products

Florence, Ky. – Holland Roofing of Cincinnati Inc. is a recipient of the top three industry awards from Firestone Building Products Company. The company achieved the 2006 Firestone Master Contractor Award, the Inner Circle of Quality Award, and was one of only 33 companies to earn the prestigious President's Club Award.

"The Master Contractor distinction and President's Club Awards are honors recognized throughout the roofing industry and are attained by contractors who demonstrate quality craftsmanship, professionalism and leadership," said Michael Gorey, president of Firestone Building Products and CEO of BFS Diversified Products, LLC. "In addition to these achievements, Holland Roofing of Cincinnati Inc. earned the Inner Circle of Quality Award for demonstrating a commitment to long-term roofing system performance. Firestone congratulates the company on their outstanding accomplishments."

This year marks the 11th time Holland Roofing of Cincinnati Inc. has achieved Master Contractor status and the ninth year the company has been recognized as an Inner Circle of Quality Award winner. The company has received the President's Club Award for the 10th time.

In the 19th year of the award program, 258 commercial roofing contractors throughout the U.S., Canada and Mexico were named Firestone Master Contractors. Firestone-licensed contractors earn the Master Contractor Award each year based on total square footage and Quality Points accumulated for achieving exceptional inspection ratings on Firestone Red Shield warranted RubberGard™ EPDM, UltraPly™ TPO and Asphalt-based roofing system installations. Firestone contractors who accrue the highest level of Quality Points earn membership in the Firestone President's Club.

The Firestone Inner Circle of Quality Award recognizes Master Contractors who installed a minimum of four warranted Firestone roofs in each of the past five years, maintained at least two million square feet of Firestone roofs under warranty, and achieved an annual Quality Incidence Rating (QIR) of 2.0 or less. Firestone's recently created QIR measures each contractor's quality performance based on warranty repair incidences per million square feet under warranty. This year, 138 Master Contractors received the Inner Circle of Quality Award for their proven ability to focus on long-term roofing system performance.

For additional information regarding the roofing services provided by Holland Roofing of Cincinnati Inc., please contact Angela Suarez at 859-525-0887 or via e-mail at angies@hollandroofing.com. Check out the company's Web site at www.hollandroofing.com.

Firestone Building Products Company, Indianapolis, is a leading manufacturer of single-ply EPDM, thermoplastic and asphalt-based roofing systems, polyiso insulation and accessories for the commercial roofing industry. Visit Firestone's Web site at www.firestonebpco.com.

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(Editors: For more information, please contact Christine Reppert, Firestone Building Products, at 1-800-428-4442, ext. 57178; or Amy Bluhm, Gibbs & Soell Public Relations, at (847) 519-9150, ext. 114.)