



Firestone Presents Inner Circle of Quality Award to Local Roofing Contractor

Shelbyville, Ky. – Holland Roofing of Louisville Inc. is a recipient of the 2006 Firestone Master Contractor Award and the Inner Circle of Quality Award from Firestone Building Products Company. The awards recognize Holland Roofing of Louisville Inc. for its dedication to installing quality roofing systems.

“The Master Contractor distinction is an honor recognized throughout the roofing industry and is attained by contractors who demonstrate quality craftsmanship, professionalism and leadership,” said Michael Gorey, president of Firestone Building Products and CEO of BFS Diversified Products, LLC. “In addition to Master Contractor status, Holland Roofing of Louisville Inc. achieved the Inner Circle of Quality Award for demonstrating a commitment to long-term roofing system performance. Firestone congratulates the company on their outstanding accomplishments.”

2006 marks the seventh time Holland Roofing of Louisville Inc. has achieved Master Contractor status. In the 19th year of the award program, 258 commercial roofing contractors throughout the U.S., Canada and Mexico were named Firestone Master Contractors. Firestone-licensed contractors earn the Master Contractor Award each year based on total square footage and Quality Points accumulated for achieving exceptional inspection ratings on Firestone Red Shield warranted RubberGard™ EPDM, UltraPly™ TPO and Asphalt-based roofing system installations.

The Firestone Inner Circle of Quality Award recognizes Master Contractors who installed a minimum of four warranted Firestone roofs in each of the past five years, maintained at least two million square feet of Firestone roofs under warranty, and achieved an annual Quality Incidence Rating (QIR) of 2.0 or less. Firestone’s recently created QIR measures each contractor’s quality performance based on warranty repair incidences per million square feet under warranty. This year, 138 Master Contractors received the Inner Circle of Quality Award for their proven ability to focus on long-term roofing system performance.

For additional information regarding the roofing services provided by Holland Roofing of Louisville Inc., please contact Angela Suarez at 502-633-6620 or via e-mail at angies@hollandroofing.com. Check out the company’s Web site at www.hollandroofing.com.

Firestone Building Products Company, Indianapolis, is a leading manufacturer of single-ply EPDM, thermoplastic and asphalt-based roofing systems, polyiso insulation and accessories for the commercial roofing industry. Visit Firestone’s Web site at www.firestonebpco.com.

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(Editors: For more information, please contact Christine Reppert, Firestone Building Products, at 1-800-428-4442, ext. 57178; or Amy Bluhm, Gibbs & Soell Public Relations, at (847) 519-9150, ext. 114.)