



January 2012

Hans Philippo
Holland Roofing of Cincinnati Inc.
7450 Industrial Road
Florence, KY 41042

Dear Hans:

Firestone Building Products is pleased to present Holland Roofing of Cincinnati Inc. with three of the commercial industry's most highly regarded accomplishments – the 2012 Firestone Master Contractor Award, Inner Circle of Quality Award and President's Club Award. Of the award recipients this year, only 28 firms earned all three distinctions. Recognizing an elite set of contractors that commit to unsurpassed quality roofing system installation and outstanding service, the Master Contractor Program annually acknowledges top firms that exhibit top-notch execution and an unwavering commitment to superior craftsmanship.

This year marks the 15th year Holland Roofing of Cincinnati Inc. has earned the renowned Firestone President's Club Award. The top 31 Firestone Master Contractors that accrued the highest level of Quality Points over the last year obtain a coveted position among this best-in-class group of roofing firms.

Holland Roofing of Cincinnati Inc. has also earned the prestigious Firestone Inner Circle of Quality Award for the 15th time. The Inner Circle of Quality Award annually recognizes a small group of Master Contractors that installed a minimum of four warranted Firestone roofs in each of the past five years, maintained at least two million square feet of Firestone roofs under warranty and achieved an annual Quality Incidence Rating (QIR) of 2.0 or less. Firestone's QIR measures each contractor's quality performance based on warranty repair incidences per million square feet under warranty.

2012 is also the 17th time Holland Roofing of Cincinnati Inc. has earned the Firestone Master Contractor Award. The firm received the Master Contractor Award based on total square footage installed and Quality Points accumulated for outstanding inspection ratings on Firestone Red Shield® warranted RubberGard™ EPDM, UltraPly™ TPO, UNA-CLAD™ metal and asphalt roofing system installations completed over the past year.

As Firestone celebrates the 25th Anniversary of the Master Contractor Program, I congratulate Holland Roofing of Cincinnati Inc. on these exceptional accomplishments. You consistently strive for first-rate workmanship and superior customer service, and uphold Firestone's high commercial roofing standards. We are pleased to recognize Holland Roofing of Cincinnati Inc. with these monumental achievements and look forward to continuing our strong partnership for many years to come.

Sincerely,

A handwritten signature in black ink that reads "Tim Dunn".

Tim Dunn
President, Firestone Building Products



Firestone
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